



12/30/2024

Congratulations and welcome back!

The Verizon Partner Program has selected you as a member of the 2025 Select Subagent Program.

Verizon is launching exciting changes to the Select Subagent Program effective **January 1, 2025**.

Two key highlights of the 2025 Select Subagent program include the:

- Expansion of the program to include Global Enterprise and Business Markets customer segments.
- Simplification of the program requirements by removing the two tier model.

Select Subagent Program Overview

The Verizon Partner Program (VPP) is an indirect sales channel supporting various sales models. The Select Subagent Program incentivizes Subagents under a Business Agent or Digital Agent to market, sell, promote and/or process orders for Verizon Services to Verizon's business customers. This invitation-only program spans across both wireline (WLN) and wireless (WLS) business segments, and will provide benefits and eligibility for funding based on performance criteria, to promote sales growth and help distinguish our select partners in the Verizon channel space. The Select Subagent Program begins on January 1st and continues for that calendar year. All benefits are effective as of January 1st and will remain in effect for the balance of the calendar year. Select Subagents will be eligible for program benefits upon enrollment in the Select Subagent Program on or after January 1st. Program benefits are not retroactive, and may be removed and/or restricted in any particular calendar year, at Verizon's discretion.

You previously signed a Select Subagent Agreement which established your status as Select Subagent and provided you with additional marketing benefits. The Agreement is still in effect, nothing for you to do.

We are looking forward to working with you in 2025 as a valued member of the Select Subagent Program. If you have any questions, please contact your Channel Manager.

Thank you!

Verizon Partner Program Office