

Informa's Channel Partners Group Celebrates 50+ Outstanding Individuals with the Inaugural Technology Advisor Thought Leaders Awards

— Recognizing Exceptional Thought Leadership, Innovation, and Industry Impact in the Technology Advisory Space —

LAS VEGAS, NV — April 2, 2026 — Informa's Channel Partners Group is proud to announce the winners of the first-ever Technology Advisor Thought Leaders Awards, honoring 51 remarkable individuals for their outstanding contributions to the technology advisory profession. This groundbreaking award program is designed to elevate the role, impact, and influence of today's technology advisors, agents, and professionals selling communications solutions.

The awards celebrate the people behind the innovation, recognizing their leadership and influence across five key categories: Sales Leadership, Industry Influence and Advocacy, Innovation and Vision, Customer/Client Impact, and Thought Leadership. These individuals have demonstrated exceptional dedication to advancing the channel industry and driving meaningful change within their organizations and the broader ecosystem.

"The Channel Partners Technology Advisor Thought Leaders Awards are about celebrating the people who are shaping the future of the channel," said Robert DeMarzo, Senior Director, Informa Channels, who emphasized the importance of spotlighting individual achievements. "These 51 individuals represent the best of the best—leaders who are driving innovation, inspiring their peers, and making a profound impact on their clients and the industry as a whole. This award is the first of its kind, and we are proud to honor their achievements and elevate the critical role of technology advisors in today's business landscape."

The winners were selected by a panel of esteemed industry leaders, who evaluated nominees based on the strength of their applications and their measurable impact on the channel community. Each nominee submitted an extensive application where they had to document their contributions in those five categories.

By recognizing these trailblazers, Informa's Channel Partners Group aims to inspire continued innovation and collaboration within the channel partner industry while highlighting the vital contributions of technology advisors, agents, and solution providers.

"It's an honor to be included in this inaugural group of Technology Advisor Thought Leaders," said Jodi Hassel, Vice President of [ZLH Enterprises](#). "I'm passionate about helping clients make smarter, more strategic technology decisions, and this recognition reflects the work our team is doing every day to deliver real impact."

This year's winners will be recognized at the Channel Partners Conference & Expo, one of the industry's largest independent gatherings of channel professionals. A select group of honorees will take the main stage on April 15, 2026, to discuss the role of thought leadership in

differentiating their organizations. The Expo Hall Theater will also host a panel discussion featuring award winners, followed by a champagne toast honoring this year's inaugural class.

For a complete list of the 51 winners, please visit [2026 Channel Partners Technology Advisor Thought Leaders Revealed](#).

About Informa's Channel Partners Group:

Informa's Channel Partners Group is a leading resource for the technology channel community, providing insights, events, and platforms that connect and empower channel professionals. Through its flagship events, publications, and awards programs, the Channel Partners Group drives innovation and collaboration across the channel ecosystem.

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